

# DAILY JOURNAL 2009

## PREPRINTS - Full Run Distribution

### DAILY JOURNAL ONLY

	open rate	24+/year
Card/Single Sheet	\$59.00	\$43.00
4-20 Tab Pages	\$60.00	\$46.00
24-26 Tab Pages	\$65.00	\$48.00
36+ Tab Pages	\$68.00	\$51.00

### Quantities required for full-run distribution

Monday - Friday 16,692

Saturday 18,422

\$6 per thousand zone fee for all zoned inserts.

Minimum quantity 10,000. Please include 2% for spoilage.

Minimum insert charge \$650.00

National rate available at 15% over net rate listed above.

## INSERT Machine Specs

Minimum size - 5" x 7"

Inserts smaller than the minimum size can be inserted, but will bypass the miss detector and may go undetected and miss being inserted in the paper.

Maximum size - 12.5" x 11" (should not exceed the size of the paper)

Any inserts over this size will need to be folded.

## INSERT Guidelines

1. Inserts can appear any published day.
2. Inserts should be delivered prepaid to HNE Printing Center and plainly labeled for the Daily Journal.
3. Inserts may be boxed or on skids and should include insert date, quantity/skid/box and description of insert or copy of insert on outside of package.
4. For accurate count, please package in turns of 100, interlocking and double strapped both ways.
5. Ship inserts to:  
DAILY JOURNAL  
c/o HNE Printing Center  
3330 W. International Court  
Columbus, IN 47201
6. The HNE Printing Center will accept insert delivery from 8:00 a.m. to 4:30 p.m. Monday through Friday, except on major holidays. Daily inserts should be scheduled to arrive no later than 5 business days prior.
7. Insert reservation deadline is 7 days prior to insertion date.