

THE CLARK FILE

Name: Mark Clark
Job: General manager, WKLU-101.9 FM
Age: 45
Family: wife, Debbie; children, Lauren, 13; Anthony, 11; Alexis, 9
High school: Perry Meridian High School
College: Studied finance and marketing at Indiana University
Home: Greenwood
CDs in his car: Newest John Mellencamp album, a mix CD, Van Morrison's greatest hits CD, Frank Sinatra, Carl Story and the Neville Brothers
Favorite artists: John Mellencamp, Van Morrison, Carl Story and Shelby Lynne
Artist his station plays that he would never listen to: Led Zeppelin
Song he is so sick of he could scream: "Turn the Page" by Bob Seger
Next CD he plans to buy: Solo release from Scott Stapp, former lead singer for Creed
Why he listens to music: He likes to listen to the lyrics and loves talented song writers who make their words sound like a poem.

Radio

(CONTINUED FROM PAGE ONE)

and playing fewer songs, but Clark didn't think that's what people wanted to hear.

His other goal was to have a station people could listen to with their children in the car, without worrying about what the disc jockeys might say that they would have to explain or worry about kids repeating.

Before the change, WKLU played rock music, but only played songs, such as lesser-known Beatles tunes, that appealed to a small group of listeners. Clark's idea was to transform the station into something that would appeal to more people who like rock music, but might not like some of the "humor" at other stations.

The station mainly plays classic rock, but takes requests since there is a disc jockey at the station 24 hours a day, seven days a week, he said. And the disc jockeys live locally and know about the area and its listeners.

Every morning, listeners can call in with requests and they can tune in at night to hear a top 10 list from another listener or a local celebrity, such as Colts owner Jim Irsay or a television news anchor.

But if someone asked to hear a song by a pop artist, like Spears, Clark wouldn't play it and neither would the disc jockey.

"We've got to have our limits," he said. The idea behind the station is not to make the most money, but do the most with their money and work to get new listeners every day, Clark said.

Advertisers pay a higher price to advertise with the station because there are fewer spots to play commercials. The idea appeals to listeners, but can be difficult when it means Clark has to turn away an advertiser willing to pay money because there are no time slots available, he said. Profit is important at every station. At 101.9, there is a level of profit Clark must meet. If he sold more spots, he could go over that. But he doesn't want to lose any of his growing listener base, he said.

Every time a listener tunes in, Clark's goal is for the station to be playing a song and an artist they recognize. But those can vary for each person, which is the reason why his station has a library of 2,000 songs, he said.

Clark wants to be sure WKLU has a distinction from the variety formats, such as Jack FM. The mix of CDs he has in his car wouldn't work for someone else, so he wonders how a radio can pick a mix of so many different types of music that appeal to the masses.

In the first year, Clark already met his first goal: becoming the No. 3 station in the Indianapolis market. His next goal is to make the gap between the No. 2 spot and 101.9 smaller. He wants to maintain the station's ratings and push up the listener number of about 120,000, he said.

He also has a plan that he said would make the station help more in the community. He wouldn't give any details, but said listeners will find out soon about a huge project he is excited about.

LOTTERIES

Here are the winning numbers selected over the weekend:

- Indiana Sunday
Daily Three: 4-7-9.
Daily Four: 7-7-7-3.
Lucky Five: 8-12-25-28-36.
Saturday
Hoosier Lotto: 5-7-13-17-20-40.
Jackpot: \$23.5 million. (No winner. New jackpot: \$24 million.)
Daily Three Midday: 9-0-6.
Daily Three Evening: 5-4-8.
Daily Four Midday: 0-7-0-2.
Daily Four Evening: 2-2-8-5.
Lucky Five Midday: 9-16-24-30-35.
Lucky Five Evening: 5-6-14-26-35.

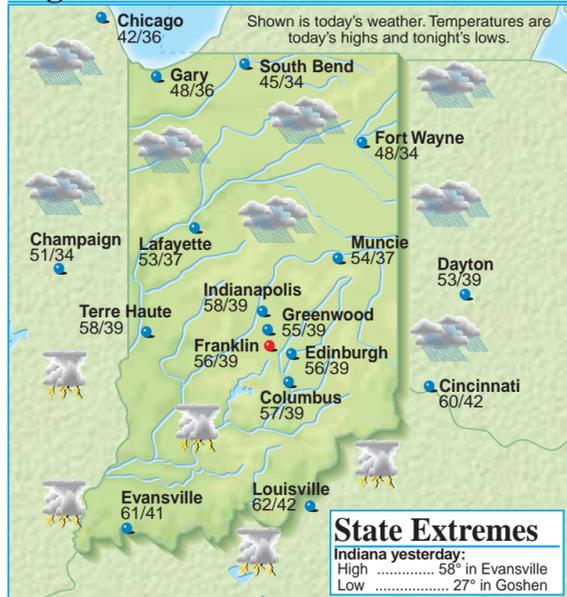
Powerball
4-30-37-43-46. Powerball: 42. Power Play: 2. Jackpot: \$41 million. (No winner. New jackpot: \$47 million.)

WEATHER

AccuWeather® five-day forecast for Johnson County

Weather forecast grid for Johnson County from TODAY to FRIDAY, including temperature ranges and weather icons.

Regional weather



Regional summary

Indianapolis/Greenwood: Breezy and mild with rain tapering to drizzle today. Cloudy with drizzle tonight. Linger clouds tomorrow.
Edinburgh/Franklin: Cloudy with rain tapering to a couple of showers today. Mostly cloudy with a shower tonight. Times of clouds and sunshine tomorrow.

Today in weather history

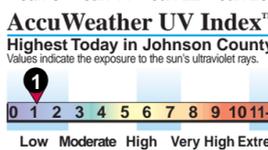
The temperature at Haleakala's summit dropped to a frigid 14 on Jan. 2, 1961. Hawaii is known as a tropical paradise, but the high mountains can be surprisingly cold.

Regional cities

Table with 4 columns: City, Yest. Hi/Lo/W, Tues. Hi/Lo/W, and another set of Yest. Hi/Lo/W, Tues. Hi/Lo/W. Lists cities like Anderson, Bloomington, Chicago, etc.

Sun and moon

Sunrise today 8:05 a.m.
Sunset tonight 5:32 p.m.
Moonrise today 10:27 a.m.
Moonset today 8:41 p.m.



Weather Trivia

How fast does a large snowflake fall?
Three or four mph.

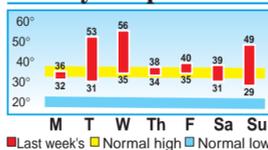
Wind Chill Today

How cold it feels based on temperature and wind speed.
8 a.m. 52° Noon 57° 4 p.m. 53°

Heating Degree Days
Index of energy consumption indicating how many degrees the average temperature was below 65 degrees for the day with negative values counting as zero.

Yesterday 26
Month to date 26
Normal month to date 37

Weekly temperatures



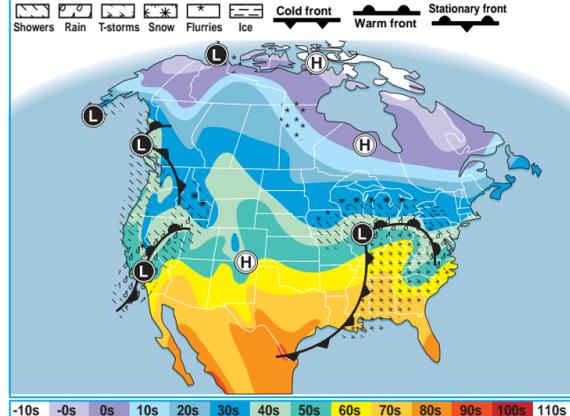
River stages

Table with 4 columns: Station, Fld Stage, Stage Chg. Lists rivers like White River, White River (East Fork), etc.

AccuWeather.com Almanac

Forecasts and graphics provided by AccuWeather, Inc. ©2006
Statistics for Indianapolis through 5 p.m. yesterday.
Temperature
High 49°
Low 29°
Normal high 35°
Normal low 20°
Record high 69° in 1876
Record low -12° in 1968

National weather today



Shown are noon positions of weather systems and precipitation. Temperature bands are highs for the day.

National cities

Table with 4 columns: City, Yest. Hi/Lo/W, Tues. Hi/Lo/W, and another set of Yest. Hi/Lo/W, Tues. Hi/Lo/W. Lists cities like Albany, NY, Houston, Jacksonville, etc.

TV

(CONTINUED FROM PAGE ONE)

person her brother is, the bedroom TV became available to Cameron a few years ago, so as not to wake his sister, the Schoolcrafts said.

When she gets up in the morning, Isabella stretches out on the family room sofa, in front of another TV screen.

"A lot of times, they are watching the same program, but they want their own space," Angie Schoolcraft said.

After school, both children are involved in extracurricular activities. Cameron plays tennis and basketball. Isabella attends cheerleading, gymnastics and ballet classes.

"It doesn't seem like there's a lot of free time," Steve Schoolcraft said. "That's good and bad."

Homework is a priority and so is sitting down together for the evening meal.

"Once dinner time comes, the TV is pretty much off for the night," Steve Schoolcraft said.

After 5 p.m., even early-evening sitcoms seem to be geared toward teens, Angie Schoolcraft said. And TV content gets more questionable as the evening progresses.

"You can tell they are gearing toward an older age group," she said. "I don't watch the news either. I just don't think it's healthy for the kids."

They have decided not to allow their children to have televisions in their own bedrooms, Angie Schoolcraft said.

"You can't monitor what they are watching," Steve Schoolcraft said.

They also doesn't want the children to isolate from the rest

BY THE NUMBERS

- In a typical American home, the TV set is on for more than 7 hours each day.
The average child spends more time watching TV than attending school.
On average, kids spend about 20 or more hours each week watching TV, which is more than time spent on any other activity besides sleeping.
An average person will have watched 7 to 10 years worth of TV by age 70.
Children see 1,000 to 2,000 TV ads for alcohol each year.
SOURCE: University of Michigan Health System

of the family by going off to their bedrooms to watch programs, Angie Schoolcraft said.

She and her husband provide a wide choice of games and toys in the basement of their White River Township home, Angie Schoolcraft said.

"They would want to watch more TV if we were home more," she said. "But I prefer for them to be more creative."

"It's amazing how they sit down and draw pictures or play something when we turn off the TV."

Splitting the difference

Control of the satellite receiver is split 50-50 in the Norris home in White River Township.

"There are no fights over it," Shannon Norris said of her two children, Evan, 14, and Elise, 12. "They just know. Even days are Evan's. Odd days are Elise's. That also works with who rides in the front seat of the car."

Evan Norris says he and his sister rarely watch a TV program together.

"If we're in the kitchen, we'll watch an MTV show," he said. "Otherwise, I don't like 'Full House.' And Elise doesn't like hunting shows."

Evan Norris rolls his eyes at the fact that his sister seems to be stuck in the 1980s, watching reruns of "Full House" and "The Fresh Prince of Bel-Air."

He, on the other hand, is strictly tuning in to football, the Outdoor Life Network and MTV.

Elsie admits she likes to watch those 20-year-old programs after school, she said.

But her top priorities in TV center around seeing every episode of "Desperate Housewives" or vegging in front of MTV.

Both of her children have televisions in their upstairs bedrooms, Shannon Norris said.

"But I can turn the TV on downstairs and know what they are watching," she said.

Life does not completely revolve around the TV, however. Evan, an eighth-grade student at Our Lady of the Greenwood Catholic School, participates in wrestling, football and track.

"I like to read, too, and I also have a lot of homework," he said. Elise, a sixth-grader at Our Lady of the Greenwood, plays volleyball and runs track.

But she's a lot more interested in watching TV than her brother, Elise confessed.

"I would watch TV all the time," she said. "And sometimes, if my mom tells me to clean my room, I watch TV instead."

She doesn't monitor her children very closely when it comes to what channel they watch, Shannon Norris said.

"I trust them," she said. "I've always said I don't think they're going to go to school and imitate what they see on TV."

All TV sets are off when there is homework to do. And every TV in the house is turned off promptly at 9:30 p.m. on school nights, Shannon Norris said.

Toon time

Across from the bunk beds in Wyatt Strain's Franklin bedroom is a TV set, a DVD player and a stack of Disney movies.

Wyatt, 4, confidently operates the DVD player and the TV remote control.

"He usually watches movies more than TV," said Wyatt's mother, Melinda Strain.

Wyatt says his favorite from the collection of Disney movies is "Mickey Mouse."

While he plays with his toys, he likes to listen to "SpongeBob SquarePants" and "The Fairly Odd Parents."

Wyatt's father, Justin Strain, said he and his wife closely monitor what Wyatt sees on TV. And they do what evening sitcoms or movies in Wyatt's presence.

TV time with his parents makes Wyatt smile.

"I watch monster trucks with Daddy and 'The Amazing Race' with Mommy," Wyatt said. "And then I wear my Peyton Manning shirt on Sunday when we watch the Colts."

Remote control

Four remote controls decorate the coffee table in the Franklin home of Jeffrey and Fay Sparrow.

"We have a lot of remotes in our house," said Taylor Sparrow, 6. One remote operates the DVD player. There's another one for surround sound. One for the satellite, "and one for the normal TV," said Derek Sparrow, 14.

"It's a male's domain in here," Fay Sparrow said of TV viewing time with her three sons and husband.

"They grunt when they grab a remote," she said with a laugh. She does not closely monitor what her oldest son watches on

TV, Fay Sparrow said of Derek Sparrow, a seventh-grade student at Custer Baker Middle School in Franklin.

Derek has a TV in his bedroom and is allowed to play video games that are off limits for his younger brothers, including Taylor, 6, a first-grader at Webb Elementary School, and Johnathan, 4.

Taylor and Johnathan share a bedroom and a TV. And occasionally, a conflict develops.

"Me and Jonathan was in a fight about it one day," Taylor said. "I watch 'Dora the Explorer' and 'Blue's Clues,'" Johnathan Sparrow said.

"I watch SpongeBob," Taylor Sparrow said.

After football practice and homework, Derek prefers football, ESPN and favorite sitcoms, including "The Simpsons" and "Malcolm in the Middle."

"They like to compare their mom to Malcolm's mom," Fay Sparrow said.

"So far, you're close," Derek Sparrow said with a grin.

She and her husband do not allow their sons to eat in front of the TV or to watch TV after 9 p.m., Fay Sparrow said.

They sit down together as a family, talk together during the evening meal and spend time playing outside.

On Sunday afternoons, the entire family gathers to watch the Indianapolis Colts play football, Fay Sparrow said.

"Mommy's the cheerleader," Taylor Sparrow said. When the boys disagree about the channel for the family room TV, dad steps in.

"I usually run them off, and I take over," Jeffrey Sparrow said with a grin.

Game

(CONTINUED FROM PAGE ONE)

"I just wanted to give him the football at that moment. At this moment, at that time, it was very big for coach Dungy."

Dungy and his son, Eric, received a standing ovation when they walked onto the field before kickoff. A short time later, the crowd observed a moment of silence.

In light of what he and his family have endured in little more than a week, Dungy rated Sunday's win as possibly the most satisfying of his career.

"It was pretty special. It was right there at the top," Dungy said. "It was great to be back out there, great to get our 14th win, and we can go in there and look ahead to the playoffs."

Hearings

(CONTINUED FROM PAGE ONE)

The Justice Department on Friday opened an investigation into the leak that resulted in news stories about the secret order to eavesdrop on Americans with suspected ties to terrorists.

"The fact that somebody leaked this program causes great harm to the United States," Bush said before returning to Washington from a holiday break at his Texas ranch. "There's an enemy out there."

Bush stressed that the surveillance involved telephone calls from a few numbers outside the United States by people associated with al-Qaida, the terrorist organization that plotted the Sept. 11 attacks. The White House later clarified Bush's

remarks, saying he meant to say calls going to and originating from the United States were being monitored.

"It seems logical to me that if we know there's a phone number associated with al-Qaida or an al-Qaida affiliate and they're making phone calls, it makes sense to find out why," he said. "They attacked us before, they'll attack us again."

Bush didn't answer a reporter's question about whether he was aware of any resistance to the program at high levels of his administration and how that might have influenced his decision to approve it.

The Times reported Sunday that a top Justice Department official objected in 2004 to aspects of the NSA program and would not sign off on its continued use as required by the administration's guidelines.

James B. Comey, a top deputy to then-Attorney General John Ashcroft, was concerned with the program's legality and

oversight, the Times and Newsweek reported. Administration officials then went to Ashcroft, who had been hospitalized for gallbladder surgery, to gain his approval, according to the newspaper, but it was unclear whether Ashcroft did so.

Neither Comey nor Ashcroft would comment on the meeting, according to the Times. White House spokesman Trent Duffy declined Sunday to answer questions about the administration's internal discussions.

Many Democrats and some Republicans in Congress have questioned whether Bush's actions went beyond the constitutional powers and congressional resolution he has cited. In 1978 Congress established a secret court to handle sensitive requests for surveillance and to issue warrants, a system the NSA program bypassed.

U.S. Sen. Arlen Specter, R-Penn., who chairs the Judiciary Committee, has called for hearings into the program.

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